

Ten Years of Excellence



For Immediate Release

Public Relations Contact:

Jamie Marie Miller 850-585-

5451

Seagar's Celebrates Four Diamond Award

February 10th 2008- Seagar's 10th anniversary launch was celebrated in high style when Seagar's hosted an award reception on February 6th 2008, in honor of earning the prestigious AAA Four Diamond Award. A tribute bestowed upon hotels and restaurants as North America's most coveted symbol of excellence in the hospitality industry.

This will be Seagar's eighth consecutive year on the distinguished list of upscale establishments in North America. On hand to present the award was, Dennis Monroe, AAA District Manager to Executive Chef Bruce McAdoo, General Manager Mike Griffin and Hilton Sandestin's General Manager, Mike Chouri.

For 2008, AAA added eight hotels and four restaurants to the list, bringing the total number of Four Diamond properties to 160 (100 hotels and 60 restaurants). Only two establishments in Northwest Florida have been recognized as Four Diamond recipients.

"By receiving the AAA Four Diamond Award for the eighth year in the row, we have truly established ourselves as a premier dining destination on the Gulf Coast" said McAdoo. From the service of our staff to the quality of our menu we are dedicated to making sure our guests have a top-rate experience."

Representing the upper echelon of the hospitality industry, AAA Four Diamond Award[®] winners make up just 0.27 percent of the 60,000 Diamond Rated[®] lodgings and restaurants throughout the United States, Canada, Mexico, and the Caribbean. As demonstrated by so few properties attaining this level of quality and service, the guidelines for AAA Four Diamond status are stringent, ensuring consumers a truly memorable experience at AAA Four Diamond establishments.

Seagar's Prime Steaks & Seafood is acknowledged as the most elegant setting along the Emerald Coast. A four-star dining restaurant specializing in the finest prime beef and fresh seafood available, Seagar's features a wine room with a private reserve wine list featuring over 800 labels and private dining facilities for intimate, as well as opulent, business dinners and special events. Popular menu staples at Seagar's include the exquisitely presented Beluga caviar, served in the traditional manner with capers, toast points, onion, hard-boiled egg and iced vodka. "Seagar's brings traditional elegance back to the fine dining experience, where guests sip the fine wines, martinis and cognac; dine on expertly prepared fare and enjoy classic piano music in our luxurious lounge," said Seagar's General Manager, Mike Griffin. Seagars is a timeless and memorable dining destination.

Seagar's at the Hilton Sandestin Beach Golf Resort & Spa, 4000 Sandestin Blvd., South, Destin, Florida 32550

(850)622-1500 | Fax: (850) 267-1816 | Seagars@HiltonSandestinBeach.com | www.SeagarsDestin.com